



## CHIP Talking Points

### ❖ **What is a Community Health Improvement Plan?**

The community Health Improvement Plan (CHIP) is a blueprint for improving the health and health-related systems of our community.

### ❖ **How was it developed?**

The CHIP was informed by the Community Health Assessment (CHA) which involved public input and data analysis to identify major health-related needs of our community. This includes a series of surveys, community meetings, and a review of local, regional, state, and national statistics.

### ❖ **Who was involved?**

The CHA and CHIP process involved leaders and community members from multiple sectors including health care, social services, education, public safety, government, and more.

### ❖ **Why does it matter:**

The goal is to improve the behavioral, physical, mental and social health and overall well-being of our community. There are many factors that affect one's health. This process encourages connecting, coordination and working together around common goals to help strengthen the programs, services, and resources that create a health community.

### ❖ **What are the top priorities the community selected?**

- Community Conditions
- Health Behaviors
- Access to Care
- Mental Health and Addiction
- Chronic Disease
- Injury Prevention