

Defiance County

Community Health Improvement Plan 2022-2024



*Examining the Health of
Defiance County*

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Note: Throughout the report, hyperlinks will be highlighted in bold, gold text. If using a hard copy of this report, please see Appendix I for links to websites.

Executive Summary

Introduction

A community health improvement plan (CHIP) is a community-driven, long-term, systematic plan to address issues identified in a community health assessment (CHA). The purpose of the CHIP is to describe how hospitals, health departments, and other community stakeholders will work to improve the health of the county. A CHIP is designed to set priorities, direct the use of resources, and develop and implement projects, programs, and policies. The CHIP is more comprehensive than the roles and responsibilities of health organizations alone, and the plan's development must include participation of a broad set of community stakeholders and partners. This CHIP reflects the results of a collaborative planning process that includes significant involvement by a variety of community sectors.

POWER Defiance County has been conducting CHAs since 2005 to measure community health status. The most recent Defiance County CHA was cross-sectional in nature and included a written survey of adults, adolescents and parents within Defiance County. The questions were modeled after the survey instruments used by the Centers for Disease Control and Prevention (CDC) for their national and state Behavioral Risk Factor Surveillance System (BRFSS), Youth Risk Behavior Surveillance System (YRBSS) and the National Survey of Children's Health (NSCH). This has allowed Defiance County to compare their CHA data to national, state and local health trends. Community stakeholders were actively engaged in the early phases of CHA planning and helped define the content, scope, and sequence of the project.

The Defiance County General Health District contracted with the Hospital Council of Northwest Ohio (HCNO), a neutral, regional, nonprofit hospital association, to facilitate the CHA and CHIP. The health department then invited various community stakeholders to participate in community health improvement process. Data from the most recent CHA was carefully considered and categorized into community priorities with accompanying strategies. This was done using the National Association of County and City Health Officials' (NACCHO) national framework, Mobilizing for Action through Planning and Partnerships (MAPP). Over the next three years, these priorities and strategies will be implemented at the county-level with the hope to improve population health and create lasting, sustainable change. It is the hope of POWER Defiance County that each agency in the county will tie their internal strategic plan to at least one strategy in the CHIP.

Hospital Requirements

Internal Revenue Services (IRS)

The Defiance County CHA and CHIP fulfills national mandated requirements for hospitals in the county. The H.R. 3590 Patient Protection and Affordable Care Act (ACA), enacted in March 2010, added new requirements in Part V, Section B, on 501 (c)(3) organizations that operate one or more hospital facilities. Each 501 (c)(3) hospital organization must conduct a CHNA and adopt an implementation strategy at least once every three years in order to maintain tax-exempt status. To meet these requirements, the hospital shifted their definition of "community" to encompass the entire county, and collaboratively completed the CHA and CHIP, compliant with IRS requirements. This will result in increased collaboration, less duplication, and sharing of resources. This report serves as the implementation strategy for Community Memorial Hospital, Mercy Health Defiance, and ProMedica Defiance Regional Hospital and documents the hospital's efforts to address the community health needs identified in the CHA.

Hospital Mission Statement's

Community Memorial Hospital

Mission: We are a team of caring professionals committed to serving our communities by providing quality healthcare services while promoting healthy living.

Mercy Health Defiance

Mission: To extend the compassionate ministry of Jesus by improving the health and well-being of our communities and bring good help to those in need, especially people who are poor, dying and underserved.

ProMedica Defiance Regional Hospital

Mission: To improve your health and well-being.

Public Health Accreditation Board (PHAB) Requirements

National Public Health Accreditation status through the Public Health Accreditation Board (PHAB) is the measurement of health department performance against a set of nationally recognized, practice-focused and evidenced-based standards. The goal of the national accreditation program is to improve and protect the health of the public by advancing the quality and performance of Tribal, state, local, and territorial public health departments. PHAB requires that CHIPs be completed at least every five years, however, Ohio state law (ORC 3701.981) requires that health departments and hospitals collaborate to create a CHIP every three years. Additionally, PHAB is a voluntary national accreditation program, however the State of Ohio requires that all local health departments become accredited by 2020, making it imperative that all PHAB requirements are met.

PHAB standards also require that a community health improvement model is utilized when planning CHIPs. This CHIP was completed using NACCHO's MAPP process. MAPP is a national, community-driven planning process for improving community health. This process was facilitated by HCNO in collaboration with various local agencies representing a variety of sectors.

Inclusion of Vulnerable Populations (Health Disparities)

Approximately 11% of Defiance County residents were below the poverty line, according to the 2014-2018 American Community Survey 5 year estimates. For this reason, data is broken down by income (less than \$25,000 and greater than \$25,000) throughout the report to show disparities.

Mobilizing for Action through Planning and Partnerships (MAPP)

NACCHO's strategic planning tool, MAPP, guided this community health improvement process. The MAPP framework includes six phases which are listed below:

1. Organizing for success and partnership development
2. Visioning
3. The four assessments
4. Identifying strategic issues
5. Formulate goals and strategies
6. Action cycle

The MAPP process includes four assessments: community themes and strengths, forces of change, local public health system assessment, and the community health status assessment. These four assessments were used by POWER Defiance to prioritize specific health issues and population groups which are the foundation of this plan. Figure 1.1 illustrate how each of the four assessments contributes to the MAPP process.

Figure 1.1 The MAPP model



Alignment with National and State Standards

The 2021-2023 Defiance County Community Health Improvement Plan priorities align perfectly with regional, state and national priorities. Defiance County will be addressing the following *priority factors: community conditions, health behaviors, and access to care*. Defiance County will be addressing the following *priority health outcomes: mental health and addiction and chronic disease*. Additionally, Defiance County will be addressing *injury prevention*.

Healthy People 2030

Defiance County's priorities also fit specific Healthy People 2030 goals. For example:

- Mental Health and Mental Disorder (MHMD) – 01: Reduce the suicide rate
- Heart Disease and Stroke (HDS) – 01: Improve cardiovascular health in adults

Please visit [Healthy People 2030](#) for a complete list of goals and objectives.

Ohio State Health Improvement Plan (SHIP)

The 2020-2022 SHIP serves as a strategic menu of priorities, objectives, and evidence-based strategies to be implemented by state agencies, local health departments, hospitals and other community partners and sectors beyond health including education, housing, employers, and regional planning.

The SHIP includes a strategic set of measurable outcomes that the state will monitor on an annual basis. Given that the overall goal of the SHIP is to ensure all Ohioans achieve their full health potential, the state will track the following health indicators: self-reported health status (reduce the percent of Ohio adults who report fair or poor health) and premature death (reduce the rate of deaths before age 75).

The SHIP also takes a comprehensive approach to improving Ohio's greatest health priorities by identifying 3 priority factors (community conditions, health behaviors, and access to care) that impact the 3 priority health outcomes (mental health and addiction, chronic disease, and maternal and infant health).

The three priority factors include the following:

1. **Community Conditions** (includes housing affordability and quality, poverty, K-12 student success, and adverse childhood experiences)
2. **Health Behaviors** (includes tobacco/nicotine use, nutrition, and physical activity)
3. **Access to Care** (includes health insurance coverage, local access to healthcare providers, and unmet needs for mental health care)

The three priority health outcomes include the following:

1. **Mental Health and Addiction** (includes depression, suicide, youth drug use, and drug overdose deaths)
2. **Chronic Disease** (includes conditions such as heart disease, diabetes and childhood conditions [asthma and lead])
3. **Maternal and Infant Health** (includes infant and maternal mortality and preterm births)

The Defiance County CHIP was required to select at least 1 priority factor, 1 priority health outcome, 1 indicator for each identified priority, and 1 strategy for each selected priority to align with the 2020-2022 SHIP.

Note: This symbol  will be used throughout the report when a priority, indicator, or strategy directly aligns with the 2020-2022 SHIP. Whenever possible, the Defiance County CHIP identifies strategies likely to reduce disparities and inequities. This symbol  will be used throughout the report when a strategy is identified as likely to reduce disparities and inequities. Throughout the report, hyperlinks will be highlighted in **bold, gold text**.

The following Defiance County priority factors, priority indicators, and strategies very closely align with the 2020-2022 SHIP:

Figure 1.2 2022-2024 Defiance CHIP Alignment with the 2020-2022 SHIP

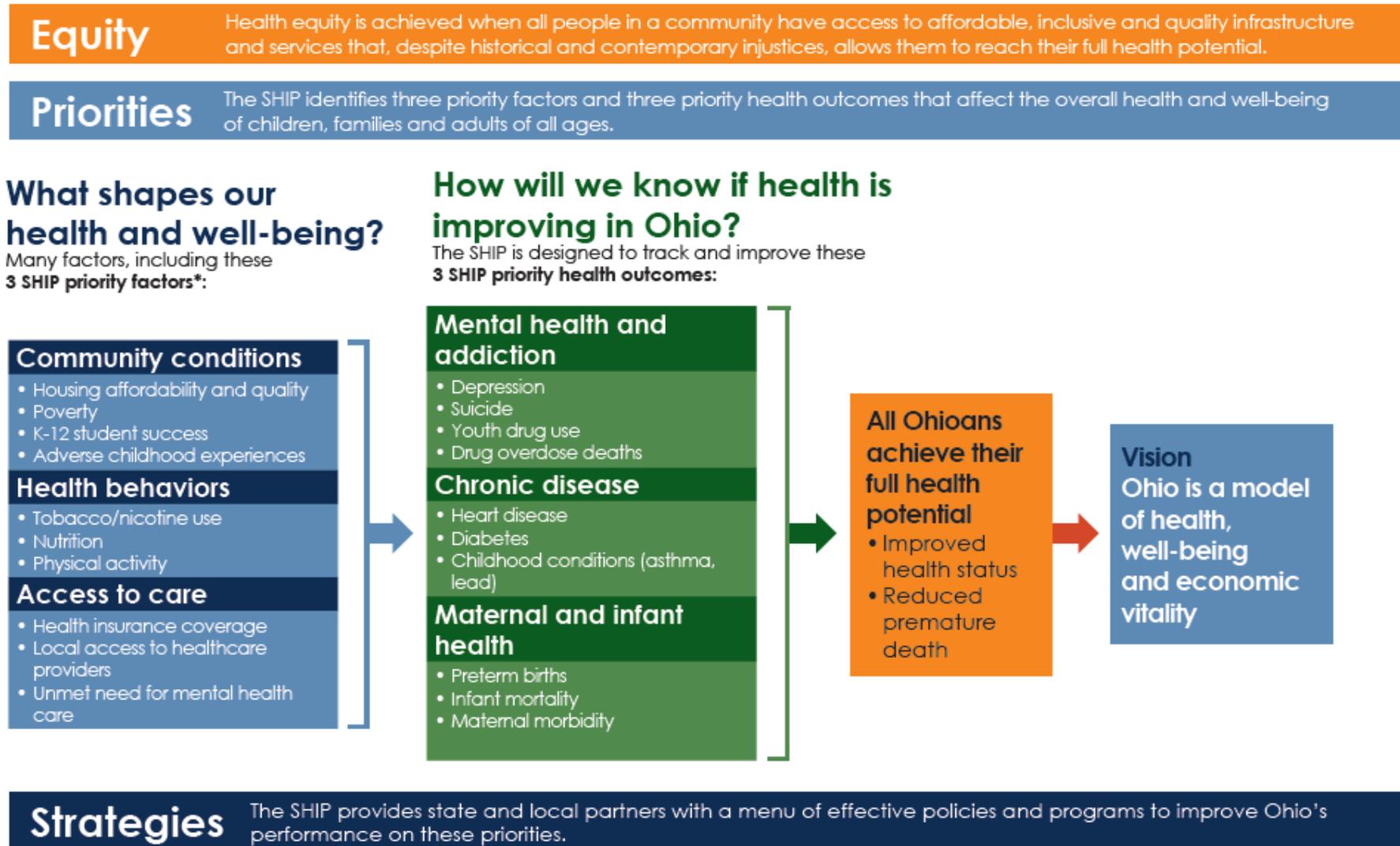
Priority Factors	Priority Indicators	Strategies to Impact Priority Indicators	Additional Aligned Strategies
Community Conditions	<ul style="list-style-type: none"> Affordable and available housing units Kindergarten readiness 	<ul style="list-style-type: none"> Affordable housing development and preservation Early childhood home visiting programs 	<ul style="list-style-type: none"> Health in all policies
Health Behaviors	<ul style="list-style-type: none"> Youth vegetable consumption Youth fruit consumption Adult physical activity Child physical activity Adult smoking Youth all tobacco/nicotine use 	<ul style="list-style-type: none"> Healthy food initiatives in food banks Food insecurity and screening referral Community-wide physical activity campaigns Complete Streets and streetscape design initiatives Mass media campaigns against tobacco use 	<ul style="list-style-type: none"> N/A
Access to Care	<ul style="list-style-type: none"> Primary care health professional shortage areas Mental health professional shortage areas 	<ul style="list-style-type: none"> Health literacy interventions Public transportation systems 	<ul style="list-style-type: none"> Guides for family services and support Dental awareness Workforce shortages

Priority Health Outcomes	Priority Indicators	Strategies to Impact Priority Indicators	Additional Aligned Strategies
Mental Health and Addiction	<ul style="list-style-type: none"> Youth suicide deaths Youth depression 	<ul style="list-style-type: none"> Universal school-based suicide awareness and education programs School-based social and emotional instruction 	<ul style="list-style-type: none"> Develop a unified approach to youth prevention programming Mass media campaigns to support positive mental health Community based mental health education Mass media campaigns against risky behaviors and substance abuse School-based alcohol/other drug prevention programs
Chronic Disease	<ul style="list-style-type: none"> Hypertension Diabetes Coronary heart disease 	<ul style="list-style-type: none"> Blood pressure screening for adults aged 18 and older, including obtaining measurements outside of the clinical setting 	<ul style="list-style-type: none"> N/A

Other	Priority Indicators	Strategies to Impact Priority Indicators	Additional Aligned Strategies
Injury Prevention	<ul style="list-style-type: none"> Adult physical activity Child physical activity 	<ul style="list-style-type: none"> Activity programs for older adults 	<ul style="list-style-type: none"> Increase the use of safe sleep practices Increase awareness of child passenger safety best practices Increase community awareness and education of risky driving behaviors

Alignment with National and State Standards, continued

Figure 1.3 2020-2022 State Health Improvement Plan (SHIP) Overview



Vision and Mission

Vision statements define a mental picture of what a community wants to achieve over time while the mission statement identifies why an organization/coalition exists and outlines what it does, who it does it for, and how it does what it does.

The Vision of POWER Defiance County

Working collaboratively to optimize the health and well-being of Defiance County.

The Mission of POWER Defiance County

Promoting overall wellness and empowering residents.

Community Partners

The CHIP was planned by various agencies and service-providers within Defiance County. From July 2021 to September 2021, POWER Defiance County reviewed many data sources concerning the health and social challenges that Defiance County residents are facing. They determined priority issues which, if addressed, could improve future outcomes; determined gaps in current programming and policies; examined best practices and solutions; and determined specific strategies to address identified priority issues. We would like to recognize these individuals and thank them for their dedication to this process:

POWER Defiance County

Ayersville Local Schools
City of Defiance
Community Memorial Hospital
Credit Adjustments Inc.
Defiance Area Foundation
Defiance Area YMCA
Defiance City Schools
Defiance County Commissioners
Defiance County Drug Free Coalition
Defiance County General Health District
Defiance County Juvenile Court
Defiance County Ohio State University Extension Office
Defiance County Public Library System
Defiance Development and Visitors Bureau
Defiance Dream Center
Defiance 2100
Fairview School District
Family and Children First Council
Four County ADAMhs Board
Hicksville Schools
Hicksville Village
Maumee Valley Guidance Center
Mercy Health Defiance
Ministerial Association
Northeastern Local Schools

POWER Defiance County, continued

Northwestern Ohio Community Action Commission
ProMedica Defiance Regional Hospital
Recovery Services of Northwest Ohio
The Ridge Project
United Way of Defiance County

Hospital Council of Northwest Ohio (HCNO)

The community health improvement process was facilitated by Gabrielle Mackinnon, Community Health Improvement Manager, from HCNO.

Community Health Improvement Process

Beginning in July 2021, the POWER Defiance County met four (4) times and completed the following planning steps:

1. Initial Meeting
 - Review the process and timeline
 - Finalize committee members
 - Create or review vision
2. Choose Priorities
 - Use of quantitative and qualitative data to prioritize target impact areas
3. Rank Priorities
 - Rank health problems based on magnitude, seriousness of consequences, and feasibility of correcting
4. Community Themes and Strengths Assessment
 - Open-ended questions for committee on community themes and strengths
5. Forces of Change Assessment
 - Open-ended questions for committee on forces of change
6. Local Public Health Assessment
 - Review the Local Public Health System Assessment with committee
7. Gap Analysis
 - Determine discrepancies between community needs and viable community resources to address local priorities
 - Identify strengths, weaknesses, and evaluation strategies
8. Quality of Life Survey
 - Review results of the Quality-of-Life Survey with committee
9. Strategic Action Identification
 - Identification of evidence-based strategies to address health priorities
10. Best Practices
 - Review of best practices, proven strategies, evidence continuum, and feasibility continuum
11. Resource Assessment
 - Determine existing programs, services, and activities in the community that address specific strategies
12. Draft Plan
 - Review of all steps taken
 - Action step recommendations based on one or more of the following: enhancing existing efforts, implementing new programs or services, building infrastructure, implementing evidence-based practices, and feasibility of implementation.

Gap Analysis, Strategy Selection, Evidence-Based Practices, and Resources

Gaps Analysis

A gap is an area where the community needs to expand its efforts to reduce a risk, enhance an effort, or address another target for change. A strategy is an action the community will take to fill the gap. Evidence is information that supports the linkages between a strategy, outcome, and targeted impact area. POWER Defiance was asked to determine gaps in relation to each priority area, consider potential or existing resources, and brainstorm potential evidence-based strategies that could address those gaps. To view the completed gap analysis exercise, please view Appendix I.

Strategy Selection

Based on the chosen priorities, POWER Defiance was asked to identify strategies for each priority area. Considering all previous assessments, including but not limited to the CHA, CTSA, quality of life survey and gap analysis, committee members determined strategies that best suited the needs of their community. Members referenced a list of evidence-based strategies recommended by the Ohio SHIP, as well as brainstormed for other impactful strategies. Each resource inventory can be found with its corresponding priority area.

Evidence-Based Practices

As part of the gap analysis and strategy selection, POWER Defiance considered a wide range of evidence-based practices, including best practices. An evidence-based practice has compelling evidence of effectiveness. Participant success can be attributed to the program itself and have evidence that the approach will work for others in a different environment. A best practice is a program that has been implemented and evaluation has been conducted. While the data supporting the program is promising, its scientific rigor is insufficient. Each evidence-based practice can be found with its corresponding strategy.

Resource Inventory

Based on the chosen priorities, POWER Defiance was asked to identify resources for each strategy. The resource inventory allowed the committee to identify existing community resources, such as programs, policies, services, and more. POWER Defiance was then asked to determine whether a policy, program or service was evidence-based, a best practice, or had no evidence indicated. Each resource inventory can be found with its corresponding strategy.

Priority #1: Community Conditions

Strategic Plan of Action

To work toward improving community conditions, the following strategies are recommended:

Priority #1: Community Conditions 				
Strategy 1: Health in all policies				
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Educate local partners and community agencies on the importance of health in all policies.</p> <p>Reach out to interested organizations and local government officials to develop a health in all policies resolution.</p> <p>Create effective public health messaging about Hiap and health equity to partners and public.</p>	December 31, 2022	Adult, Youth and Child	Resolution adopted Number of presentations given	Defiance County General Health District
<p>Year 2: Continue efforts of year 1.</p> <p>Participate in cross sectoral strategic planning processes to promote Hiap.</p> <p>Integrate health considerations into ongoing permitting or planning process.</p>	December 31, 2023			
<p>Year 3: Continue efforts of years 1 and 2.</p> <p>Continue to be a resource/guide for organizations and local gov't officials.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p> <input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> Not SHIP Identified </p>				
<p>Resources to address strategy:</p> <p>Defiance County General Health District</p>				
<p>Outcome:</p> <p>Increase health in all policies adopted throughout Defiance County</p>				

Priority #1: Community Conditions				
Strategy 2: Affordable housing development and preservation				
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Identify housing issues that are impacting personal health.</p> <p>Continue tenant Rent Smart program.</p> <p>Identify what policy or legislative changes POWER Defiance County can assist in.</p>	December 31, 2022	Adult, Youth and Child	Affordable and available housing units (very low income): Number of affordable and available units per 100 renters with income below 50% of Area Median Income (very low income) (National Low-Income Housing Coalition analysis of the American Community Survey, as compiled by OHFA)	<p>Maumee Valley Planning Organization</p> <p>Defiance County General Health District</p> <p>Rita Kissner</p>
<p>Year 2: Research low income housing tax credits, home improvement grant opportunities, and service-enriched housing to support efforts.</p> <p>Expand tenant/landowner education program.</p> <p>Create a coordinated campaign of planned strategies and define interventions and resources.</p>	December 31, 2023			
<p>Year 3: Begin addressing strategies identified and implementing policy changes.</p> <p>Continue efforts from year 1 and 2.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input checked="" type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Maumee Valley Planning Organization, Defiance City strategic plan, Defiance County General Health District</p>				
<p>Outcome:</p> <p>Decrease severe housing problems</p>				

Priority #1: Community Conditions

Strategy 3: Early childhood home visiting programs

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Collect baseline data on any current early childhood programs in Defiance County.</p> <p>Offer the Help Me Grow Home Visiting program in Defiance County virtually and on-site.</p> <p>Evaluate effectiveness of the program by using the following measures:</p> <ul style="list-style-type: none"> • Improvement in maternal and newborn health; • Reduction in child injuries, abuse, and neglect; • Improved school readiness and achievement; • Reduction in crime or domestic violence; • Improved family economic self-sufficiency; and • Improved coordination and referral for other community resources and supports 	December 31, 2022	Child	Kindergarten readiness: Percent of kindergarten students demonstrating readiness (entered kindergarten with sufficient skills, knowledge and abilities to engage with kindergarten-level instruction) (KRA)	NOCAC Defiance County Family and Children First Council
<p>Year 2: Continue to promote and monitor the Help Me Grow Home Visiting program.</p>	December 31, 2023			
<p>Year 3: Continue efforts from years 1 and 2.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities? <input checked="" type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy: NOCAC, Defiance County Family and Children First Council</p>				
<p>Outcome: Increase the number of Help Me Grow Visiting programs offered</p>				

Priority #2: Health Behaviors

Strategic Plan of Action

To work toward improving health behaviors, the following strategies are recommended:

Priority #2: Health Behaviors				
Strategy 1: Healthy food initiatives in food banks				
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Raise awareness of the available food pantries and farmers markets within the county (locations, offerings, etc). Update information on a quarterly basis.</p> <p>Obtain baseline data regarding which local food pantries have fresh produce available. Work with food pantries to offer fresh produce and assist pantries in seeking donations from local grocers.</p> <p>Offer SNAP/EBT at farmers markets</p> <p>Educate vendors regarding food deserts and the benefits of accepting SNAP/EBT at farmers markets.</p>	December 31, 2022	Adult and Youth	<p>Youth vegetable consumption: Percent of high school students who did not eat vegetables (excluding french fries, fried potatoes or potato chips) during past 7 days (YRBS)</p> <p>Youth fruit consumption: Percent of high school students who did not eat fruit or drink 100% fruit juices during past 7 days (YRBS)</p> <p>Adult fruit/vegetable consumption: Percent of adults who did not eat fruits or vegetables during the past 7 days</p>	<p>Defiance County General Health District</p> <p>Defiance Visitors Bureau</p>
<p>Year 2: Continue efforts of year 1.</p> <p>Determine feasibility of implementing any of the following in local food pantries or farmers markets:</p> <ul style="list-style-type: none"> Cooking demonstrations and recipe tastings Produce display stands Nutrition and health education Health care support services 	December 31, 2023			
<p>Year 3: Continue efforts of year 2.</p> <p>Implement at least 2 items above within local food pantries or farmers markets.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input checked="" type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Job and Family Services, Defiance County General Health District, local farmers markets, Defiance Visitors Bureau</p>				
<p>Outcome:</p> <p>Increase fruit and vegetable consumption</p>				

Priority #2: Health Behaviors

Strategy 2: Food insecurity and screening referral

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Continue to implement a food insecurity screening to additional clinic sites or primary care offices.</p> <p>Educate healthcare organizations on food insecurity, its impact on health, and the importance of screening and referral. Expand awareness of food insecurity as part of routine medical visits on an individual and systems-based level.</p>	December 31, 2022	Adult, Youth, and Child	Youth vegetable consumption: Percent of high school students who did not eat vegetables (excluding french fries, fried potatoes or potato chips) during past 7 days (YRBS)	<p>Mercy Health Defiance</p> <p>Promedica Defiance Regional Hospital</p> <p>Community Memorial Hospital</p>
<p>Year 2: Continue efforts of year 1.</p> <p>Implement the screening model in two additional locations with accompanying evaluation measures.</p> <p>Educate participating locations on existing community resources such as WIC, SNAP, school nutrition programs, food pantries, and other resources.</p>	December 31, 2023		<p>Youth fruit consumption: Percent of high school students who did not eat fruit or drink 100% fruit juices during past 7 days (YRBS)</p> <p>Adult fruit/vegetable consumption: Percent of adults who did not eat fruits or vegetables during the past 7 days</p>	
<p>Year 3: Increase the number of locations offering food insecurity screening and referrals and continue to educate participating locations on existing community resources.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input type="radio"/> Yes <input checked="" type="radio"/> No <input type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Mercy Health Defiance, Promedica Defiance Regional Hospital, Community Memorial Hospital, community agencies, back pack program (potential screening/surveying), hospital referral systems</p>				
<p>Outcome:</p> <p>Reduce the percentage of food insecure households</p>				

Priority #2: Health Behaviors

Strategy 3: Community-wide physical activity campaigns

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Complete a gap analysis of current physical activity offerings within the county and determine potential action steps focused on collaboration.</p> <p>Create branding for partnering organizations to share unified messaging regarding physical activity.</p>	December 31, 2022	Adult and Youth	<p>Adult physical activity: Percent of adults, age 18 and older, reporting no leisure time physical activity (BRFSS)</p> <p>Child physical activity: Percent of children, ages 6 through 11, who are physically active at least 60 minutes per day (NSCH)</p>	<p>Defiance Area YMCA</p> <p>Defiance County General Health District</p>
<p>Year 2: Continue efforts from year 1.</p> <p>Update current physical activity guides and calendars. Maintain guides and develop a plan to update and sustain guides on a quarterly basis.</p> <p>Partner with local businesses, churches, and schools to support efforts (i.e. shared use agreements). Disseminate unified information and messaging throughout Defiance County.</p>	December 31, 2023			
<p>Year 3: Continue efforts from years 1 and 2.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input type="radio"/> Yes <input checked="" type="radio"/> No <input type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Defiance Area YMCA, Defiance County General Health District, Community Memorial Hospital, Mercy Health Defiance, Promedica Defiance Regional Hospital, local school districts</p>				
<p>Outcome:</p> <p>Increase physical activity</p>				

Priority #2: Health Behaviors

Strategy 4: Complete Streets and streetscape design initiatives

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Identify a champion from POWER Defiance County to assist in Defiance County Active Transportation Plan.</p> <p>Participant in the Complete Streets action steps within Defiance County Active Transportation Plan.</p> <p>Raise awareness of Complete Streets policy and recommend that all local jurisdictions adopt comprehensive Complete Streets policies.</p>	December 31, 2022	Adult, Youth, and Child	<p>Adult physical activity. Percent of adults, age 18 and older, reporting no leisure time physical activity (BRFSS)</p> <p>Child physical activity. Percent of children, ages 6 through 11, who are physically active at least 60 minutes per day (NSCH)</p>	<p>Defiance County General Health District</p> <p>City of Defiance</p>
<p>Year 2: Continue to work on Active Transportation Plan goals and objectives</p>	December 31, 2023			
<p>Year 3: Continue efforts from year 1 and 2</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input type="radio"/> Yes <input checked="" type="radio"/> No <input type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Defiance County General Health District, City of Defiance</p>				
<p>Outcome:</p> <p>Increase physical activity</p>				

Priority #2: Health Behaviors

Strategy 5: Mass media campaigns against tobacco use

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Implement the following Mass-reach communication strategies:</p> <ul style="list-style-type: none"> Share messages and engage audiences on social networking sites like Facebook and Twitter. Deliver messages through different websites and stakeholders communications. Generate free press through public service announcements. Pay to place adds on TV, radio, billboards, online platforms and/or print media. <p>The strategies should focus on motivating tobacco users to quit, protecting people from the harm of secondhand smoke exposure, and preventing tobacco use and vaping initiation.</p> <p>Raise awareness of the Tobacco 21 law.</p>	December 31, 2022	Adult and Youth	<p>Adult smoking: percent of adults that are current smokers</p> <p>Youth all tobacco/nicotine use: Percent of high school students who have used tobacco products in the past 30 days</p>	<p>Defiance County General Health District</p> <p>Drug Free Coalition</p> <p>ProMedica Defiance Regional Hospital</p>
<p>Year 2: Continue efforts from year 1. Promote and raise awareness of the Ohio Tobacco Quit Line. Promote the available cessation services and programs in the county.</p>	December 31, 2023			
<p>Year 3: Continue efforts from years 1 and 2.</p> <p>Implement one mass-reach communication strategy.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input type="radio"/> Yes <input checked="" type="radio"/> No <input type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Defiance County General Health District, Drug Free Coalition, ProMedica Defiance Regional Hospital</p>				
<p>Outcome:</p> <p>Decrease current smoker rates</p>				

Priority #3: Access to Care

Strategic Plan of Action

To work toward improving mental health and addiction outcomes, the following strategies are recommended:

Priority #3: Access to Care				
Strategy 1: Health literacy interventions				
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Work with organizations in Defiance County to create print-based materials designed to be easy to read and understand about <u>health-related topics</u> and misinformation (i.e., COVID-19 pandemic, chronic disease, etc.) to disseminate to community members living in Defiance County.</p> <p>Convene federal, state, local, territorial, tribal, private, nonprofit, and research partners to explore the impact of health misinformation, identify best practices to prevent and address it, issue recommendations, and find common ground on difficult questions, including appropriate legal and regulatory measures that address health misinformation while protecting user privacy and freedom of expression.</p>	December 31, 2022	Adult	<p>Primary care health professional shortage areas: Percent of Ohioans living in a primary care health professional shortage area* (HRSA, as compiled by KFF)</p> <p>Mental health professional shortage areas: Percent of Ohioans living in a primary care health professional shortage area* (HRSA, as compiled by KFF)</p>	<p>Defiance Public Library System</p> <p>Defiance County General Health District</p>
<p>Year 2: Promote educational programs that help people distinguish evidence-based information from opinion and personal stories.</p>	December 31, 2023		<p># of print materials disseminated</p>	
<p>Year 3: Deploy new messaging and community engagement strategies, including partnerships with trusted messengers. Proactively and rapidly release accurate, easy-to-understand health information in online and in-person settings. Invest in fact-checking and rumor control mechanisms where appropriate</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input checked="" type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Defiance Public Library System</p>				
<p>Outcome:</p> <p>Increase health literacy</p>				

Priority #3: Access to Care**Strategy 2: Guides for family services and support**

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Develop a marketing plan to continually update the Family Services Guide, mental health guide, and drug and resource guide. Deploy the guides throughout the community and to community agencies.</p> <p>Maintain multi-agency website for Defiance County resources.</p>	December 31, 2022	Adult	Usual source of care: Adults who reported having a usual source of medical care	ADAMhs Board Family and Children First Council Defiance County General Health District
<p>Year 2: Continue efforts from year 1.</p> <p>Continue to update listings as necessary.</p>	December 31, 2023			
<p>Year 3: Continue efforts from years 1 and 2.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities? <input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy: ADAMhs Board, Family and Children First Council, Defiance County General Health District, college students</p>				
<p>Outcome: Increase health care access</p>				

Priority #3: Access to Care

Strategy 3: Dental awareness

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
Year 1: Reconvene stakeholders to determine next steps in dental clinic needs in Defiance County.	December 31, 2022	Adults	Percent of adults visited a dentist or dental clinic in the past year	Defiance County General Health District ProMedica Defiance Regional Hospital
Year 2: Investigate potential funding sources to carry out dental clinic.	December 31, 2023			
Year 3: Continue efforts from year 1 and 2	December 31, 2024			

Strategy identified as likely to decrease disparities?

Yes No Not SHIP Identified

Resources to address strategy:

ProMedica Defiance Regional Hospital

Outcome:

Increase access to dental care

Priority #3: Access to Care

Strategy 4: Public transportation systems

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Assure representation from POWER Defiance County on The Transportation Initiative Task Force. Identify transportation issues that are impacting personal health.</p> <p>Disseminate information regarding transportation opportunities in Defiance County.</p> <p>Target businesses that serve at risk populations, as well as seniors.</p> <p>Continue to explore alternative transportation and opportunities to enhance coordination.</p>	December 31, 2022	Adult, Youth, and Child	Primary care health professional shortage areas: Percent of Ohioans living in a primary care health professional shortage area* (HRSA, as compiled by KFF)	United Way of Defiance County
<p>Year 2: Continue disseminating information regarding transportation opportunities.</p> <p>Research alternative transportation opportunities as they become available.</p>	December 31, 2023		Mental health professional shortage areas: Percent of Ohioans living in a primary care health professional shortage area* (HRSA, as compiled by KFF)	
<p>Year 3: Continue efforts of years 1 and 2.</p>	December 31, 2024		Increase the number of trips provided through public and private transportation providers	

Strategy identified as likely to decrease disparities?

Yes No Not SHIP Identified

Resources to address strategy:

United Way of Defiance County, partnerships with Henry and Fulton Counties

Outcome:

Increase access to transportation opportunities

Priority #3: Access to Care**Strategy 5: Workforce shortages**

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
Year 1: Identify local employer challenges with hiring and retention. Increase access for employee education on job to increase employment Share career trainings and jobs with high school students.	December 31, 2022	Adults	Unemployment rate Labor Force participant rate	Defiance County General Health District Defiance County Economic Development
Year 2: Continue efforts from year 1.	December 31, 2023			
Year 3: Continue efforts from year 1 and 2.	December 31, 2024			
Strategy identified as likely to decrease disparities? <input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> Not SHIP Identified				
Resources to address strategy: Defiance County Economic Development,				
Outcome: Sustainable workforce				

Priority #4: Mental Health and Addiction

Strategic Plan of Action

To work toward improving mental health and addiction outcomes, the following strategies are recommended:

Priority #4: Mental Health and Addiction				
Strategy 1: Develop a unified approach to youth prevention programming				
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Create an inventory of prevention programming that is available to Defiance County school districts. Include pertinent information (grade levels, time commitment, cost, etc.).</p> <p>Create a similar guide that lists which districts, schools, and grade levels are currently participating in the above programming. Ensure the information is easily accessible to community partners.</p> <p>Schedule a meeting with key stakeholders and the Educational Service Center to determine best ways to approach school districts with program offerings.</p>	December 31, 2022	Youth	<p>Youth binge drinker (consuming more than 4 (women) or 5 (men) alcoholic beverages on a single occasion in the past month) – 2018 CHA</p> <p>Youth current drinker (drank alcohol at least once in the past month) – 2018 CHA</p>	<p>ADAMhs Board</p> <p>Defiance County General Health District</p>
<p>Year 2: Continue efforts of year 1.</p> <p>Meet with the ESC on an annual basis to continue unified approach.</p>	December 31, 2023			
<p>Year 3: Continue efforts of years 1 and 2.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Local school districts, Northwest Ohio ESC, ADAMhs Board, Defiance County General Health District, collaborative relationships among local organizations</p>				
<p>Outcome:</p> <p>Increase the number of prevention programs in school districts</p>				

Priority #4: Mental Health and Addiction

Strategy 2: Universal school-based suicide awareness and education programs

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Continue to offer/introduce school-based suicide awareness and education programs (i.e., Signs of Suicide (SOS)) to school administration within Defiance County.</p> <p>Explore the feasibility of adjusting permission slips (i.e. moving from active to passive) to screen additional students.</p>	December 31, 2022	Youth	Youth suicide deaths: Number of deaths due to suicide for youth, ages 8-17, per 100,000 population (ODH Vital Statistics)	Maumee Valley Guidance Center
<p>Year 2: Continue efforts of year 1.</p> <p>Implement the program(s) in all county schools in select grade levels.</p> <p>Develop an educational piece targeting parents pertaining to the importance of mental health screenings for children.</p>	December 31, 2023			
<p>Year 3: Continue efforts of years 1 and 2.</p> <p>Expand program service area where necessary.</p>	December 31, 2024			

Strategy identified as likely to decrease disparities?

Yes No Not SHIP Identified

Resources to address strategy:

ADAMhs Board, local school districts, United Way, Maumee Valley Guidance Center

Outcome:

Increase awareness of suicide among youth

Priority #4: Mental Health and Addiction

Strategy 3: School-based social and emotional instruction

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
Year 1: Continue to offer/introduce school-based social and emotional instruction (i.e., The Incredible Years) program to school administration within Defiance County.	December 31, 2022	Youth	Youth depression (major depressive episode): Percent of youth, ages 12-17, who experienced a major depressive episode within the past year (NSDUH)	Maumee Valley Guidance Center
Year 2: Continue efforts from year 1. Expand program service area where necessary.	December 31, 2023			
Year 3: Continue efforts of years 1 and 2.	December 31, 2024			

Strategy identified as likely to decrease disparities?

Yes No Not SHIP Identified

Resources to address strategy:

Local school districts, Northwest Ohio ESC, ADAMhs Board, Maumee Valley Guidance Center

Outcome:

Reduce youth bullying

Priority #4: Mental Health and Addiction

Strategy 4: Mass media campaigns to support positive mental health

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Implement the following mass-reach communication strategies:</p> <ul style="list-style-type: none"> • Share messages and engage audiences on social networking sites like Facebook and Twitter. • Deliver messages through different websites and stakeholders communications. • Generate free press through public service announcements. • Pay to place adds on TV, radio, billboards, online platforms and/or print media. <p>The strategies should focus on promoting <u>positive mental health awareness</u>.</p> <p>Consider adding icons/mental health information in unconventional locations (i.e. local websites throughout the county).</p> <p>Secure funding for campaign.</p>	December 31, 2022	Adult and Youth	<p>Adult feeling so sad or hopeless almost every day for two weeks or more in a row that stopped them from doing usual activities (in the past year) – 2018 CHA</p> <p>Youth feeling so sad or hopeless almost every day for two weeks or more in a row that stopped them from doing usual activities (in the past year) – 2018 CHA</p> <p>Youth who has seriously considered attempting suicide (in the past year) – 2018 CHA</p>	<p>Defiance County General Health District</p> <p>ADAMhs Board</p> <p>Maumee Valley Guidance Center</p> <p>Recovery Services of Northwest Ohio</p> <p>A Renewed Mind</p> <p>ProMedica Defiance Regional Hospital</p>
<p>Year 2: Continue efforts from year 1.</p> <p>Target the campaign to specifically address demographics most at risk (i.e., youth).</p> <p>Launch campaign.</p> <p>Promote and raise awareness of the new Crisis Text Line (988) throughout the county.</p> <p>Continue to monitor and promote the use of the Crisis Text Line.</p>	December 31, 2023			
<p>Year 3: Continue efforts from years 1 and 2.</p> <p>Evaluate campaign effectiveness.</p> <p>Work on securing a local provider for mental health crisis phone line.</p>	December 31, 2024			

Strategy identified as likely to decrease disparities?
 Yes No Not SHIP Identified

Resources to address strategy:
 Suicide Prevention Coalition, Four County Mental Wellness Campaign, ADAMhs Board, Defiance County General Health District, Maumee Valley Planning Organization, Recovery Services of Northwest Ohio, A Renewed Mind, ProMedica Defiance Regional Hospital

Outcome:
 Increase awareness of suicide among adults and youth

Priority #4: Mental Health and Addiction

Strategy 5: Community based mental health education

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
Year 1: Continue to introduce/offer community based mental health education programs (i.e., QPR, Gatekeepers, Mental Health First Aid) within Defiance County.	December 31, 2022	Adult and Youth	Adult depression (major depressive episode): Percent of adults, ages 18 and older, who experienced a major depressive episode within the past year (NSDUH) Youth depression (major depressive episode): Percent of youth, ages 12-17, who experienced a major depressive episode within the past year (NSDUH)	Maumee Valley Guidance Center
Year 2: Continue efforts from year 1. Expand program service area where necessary.	December 31, 2023			
Year 3: Continue efforts of years 1 and 2.	December 31, 2024			

Strategy identified as likely to decrease disparities?
 Yes No Not SHIP Identified

Resources to address strategy:
 Ayersville School District currently being trained, United Way, Maumee Valley Planning Organization, ADAMhs Board, local school districts, Northwest Ohio ESC, free trainings, local community organizations

Outcome:
 Increase number of mental health programs in the county

Priority #4: Mental Health and Addiction

Strategy 6: Mass media campaigns against risky behaviors and substance abuse

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Implement the following mass-reach communication strategies:</p> <ul style="list-style-type: none"> • Share messages and engage audiences on social networking sites like Facebook and Twitter. • Deliver messages through different websites and stakeholders communications. • Generate free press through public service announcements. • Pay to place adds on TV, radio, billboards, online platforms and/or print media. <p>The strategies should focus on <u>awareness of risky behaviors and substance abuse issues and trends</u>. Include information on e-cigarettes, alcohol use, prescription drug abuse, and other illegal drug use.</p> <p>Work with the Defiance County Drug Free Coalition to determine best ways to educate community and parents (social media, newspaper, school websites or newsletters, television, church bulletins, etc.).</p>	December 31, 2022	Youth	<p>Youth binge drinker (consuming more than 4 (women) or 5 (men) alcoholic beverages on a single occasion in the past month) – 2018 CHA</p> <p>Youth current drinker (drank alcohol at least once in the past month) – 2018 CHA</p>	<p>Defiance County General Health District</p> <p>Defiance County Drug Free Coalition</p>
<p>Year 2: Continue efforts from year 1.</p> <p>Focus awareness programs and/or workshops on different “hot topics”, risky behaviors, and substance abuse issues and trends (i.e. Hidden in Plain Sight program, Parents who Host Lose the Most).</p> <p>Attain media coverage for all programs and/or workshops.</p>	December 31, 2023			
<p>Year 3: Continue efforts of years 1 and 2.</p>	December 31, 2024			

Strategy identified as likely to decrease disparities?
 Yes No Not SHIP Identified

Resources to address strategy:
 Defiance County General Health District, Defiance County Drug Free Coalition, local school districts

Outcome:
 Educate community members on substance abuse issues and trends

Priority #4: Mental Health and Addiction

Strategy 7: School-based alcohol/other drug prevention programs

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
Year 1: Continue to introduce/offer school-based alcohol/other drug prevention programs (i.e., Too Good for Drugs) within Defiance County school districts. Expand the program to interested districts.	December 31, 2022	Youth	Youth binge drinker (consuming more than 4 (women) or 5 (men) alcoholic beverages on a single occasion in the past month) – 2018 CHA Youth current drinker (drank alcohol at least once in the past month) – 2018 CHA	Recovery Services of Northwest Ohio
Year 2: Continue efforts from year 1. Expand program service area where necessary.	December 31, 2023			
Year 3: Continue efforts from years 1 and 2.	December 31, 2024			

Strategy identified as likely to decrease disparities?
 Yes No Not SHIP Identified

Resources to address strategy:
 ADAMhs Board, recovery services, local school districts, Northwest Ohio ESC, Recovery Services of Northwest Ohio

Outcome:
 Decrease drug dependence or abuse

Priority #5: Chronic Disease

Strategic Plan of Action

To work toward improving chronic disease, the following strategies are recommended:

Priority #5: Chronic Disease				
Strategy 1: Blood pressure screening for adults aged 18 and older, including obtaining measurements outside of the clinical setting				
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Determine the baseline number of health care providers that currently screen for hypertension and regularly follow up with patients diagnosed with hypertension.</p> <p>Increase provider education on hypertension screening, treatment, and the importance of routine follow up with patients diagnosed with hypertension.</p> <p>Partner with local organizations to administer the screening and/or raise awareness of hypertension.</p> <p>Promote and market free/reduced cost screening events within the county (ex: health fairs, hospital screening events, etc.).</p> <p>Continue to distribute educational materials.</p> <p>Work with primary care physician (PCP) offices to assess what information and/or materials they may be lacking to provide better resources for pre-hypertensive or hypertensive patients.</p> <p>Develop a campaign encouraging residents to “know their numbers” (i.e., blood pressure and cholesterol) and the signs and symptoms of heart disease.</p>	December 31, 2022	Adult	<p>Hypertension: Percent of adults, ages 18 and older, ever diagnosed with hypertension (BRFSS)</p> <p>Diabetes: Percent of adults, ages 18 and older, ever diagnosed with diabetes (BRFSS)</p> <p>Coronary heart disease: Percent of adults, ages 18 and older, ever diagnosed with coronary heart disease (BRFSS)</p>	<p>Defiance County General Health District</p> <p>Mercy Health Defiance</p> <p>ProMedica Defiance Regional Hospital</p>
<p>Year 2: Continue to raise awareness of existing free/reduced cost blood pressure screenings throughout the county.</p> <p>Increase the number of healthcare providers that currently screen for hypertension and follow up by 5% from baseline.</p> <p>Implement campaign for residents to “know their numbers”.</p>	December 31, 2023			
<p>Year 3: Continue efforts from years 1 and 2.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input type="radio"/> Yes <input checked="" type="radio"/> No <input type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Defiance County General Health District, Mercy Health Defiance, ProMedica Defiance Regional Hospital</p>				
<p>Outcome:</p> <p>Increase the number of hypertension screenings being offered</p>				

Priority #6: Injury Prevention

Strategic Plan of Action

To work toward improving injury prevention, the following strategies are recommended:

Priority #6: Injury Prevention				
Strategy 1: Increase the use of safe sleep practices				
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Continue to work with hospitals and other local organizations to integrate safe sleep practices into the community.</p> <p>Improve media campaigns for awareness and continue to provide safe sleep tools to hospitals and new families.</p> <p>Develop partnerships with local organizations to build referrals for those who are not receiving prenatal care.</p>	December 31, 2022	Adult	<p>Child sleeping location: parents who put their child to sleep in a crib/bassinette without bumpers, blankets, or stuffed animals</p> <p>Child sleeping position: Parents who put their child to sleep on their back</p>	<p>Defiance County General Health District</p> <p>Mercy Health Defiance</p> <p>Promedica Defiance Regional Hospital</p> <p>Community Memorial Hospital</p>
<p>Year 2: Continue efforts of year 1.</p> <p>Seek funding opportunities to market packets regarding safe sleep practices. Ensure consistent safe sleep education messaging.</p>	December 31, 2023			
<p>Year 3: Continue efforts of years 1 and 2.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Women's Giving Circle of Defiance County, Cribs for Kids, Defiance County General Health District, Mercy Health Defiance, Promedica Defiance Regional Hospital, Community Memorial Hospital, community partnerships and referrals</p>				
<p>Outcome:</p> <p>Increase safe sleep practices</p>				

Priority #6: Injury Prevention

Strategy 2: Activity programs for older adults

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Continue to implement the Matter of Balance Program within Defiance County.</p> <p>Determine need within specific geographic areas (i.e. Defiance City).</p> <p>Train additional “lay” volunteers to implement the Matter of Balance Program within Defiance County.</p>	December 31, 2022	Adult	Adult physical activity. Percent of adults, age 18 and older, reporting no leisure time physical activity (BRFSS)	<p>Defiance County General Health District</p> <p>Mercy Health Defiance</p> <p>Community Memorial Hospital</p>
<p>Year 2: Continue efforts of year 1.</p> <p>Partner with additional organizations to build referral avenues (i.e. EMS, paramedics, hospitals).</p>	December 31, 2023		Child physical activity. Percent of children, ages 6 through 11, who are physically active at least 60 minutes per day (NSCH)	
<p>Year 3: Continue efforts of years 1 and 2.</p>	December 31, 2024		Adult falls: percent of adults who had fallen in the past 6 months	

Strategy identified as likely to decrease disparities?

Yes
 No
 Not SHIP Identified

Resources to address strategy:

Defiance County General Health District, Mercy Health Defiance, Community Memorial Hospital, lay coaches, fire/EMS referrals

Outcome:

Decrease adult falls

Priority #6: Injury Prevention				
Strategy 3: Increase awareness of child passenger safety best practices				
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Continue to promote and provide child passenger safety services within Defiance County.</p> <p>Work with law enforcement to provide resources for child passenger safety and occupant protection.</p> <p>Partner with hospitals and other local community events to promote passenger safety.</p>	December 31, 2022	Adult	<p>Percent of parents who report their child always used a car seat while riding in a vehicle</p> <p>Percent of parents who report their child always used a booster seat while riding in a vehicle</p>	<p>Defiance Police Department</p> <p>Defiance County General Health District</p> <p>Ohio State Highway Patrol</p>
<p>Year 2: Continue efforts of year 1.</p> <p>Hold at least two occupant protection focused community events.</p> <p>Determine feasibility of training a child passenger safety technician as an instructor through the health district.</p>	December 31, 2023			
<p>Year 3: Continue efforts of years 1 and 2.</p>	December 31, 2024			
<p>Strategy identified as likely to decrease disparities?</p> <p><input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> Not SHIP Identified</p>				
<p>Resources to address strategy:</p> <p>Defiance Police Department, Safe Communities, Defiance County General Health District, Ohio State Highway Patrol, community events at hospitals, trainings for grandparents/guardians</p>				
<p>Outcome:</p> <p>Increase community awareness of child passenger safety and occupant protection</p>				

Priority #6: Injury Prevention

Strategy 4: Increase community awareness and education of risky driving behaviors

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:	Lead Contact/Agency
<p>Year 1: Plan a community awareness campaign to increase education regarding risky driving behaviors (i.e. texting and driving, drinking and driving, etc.).</p> <p>Determine best ways to educate community (social media, newspaper, school websites, television, etc.).</p>	December 31, 2022	Adult and Youth	<p>Adult current drinker (drank alcohol at least once in the past month) – 2018 CHA</p> <p>Adult average number of drinks consumed per drinking occasion- 2018 CHA</p>	<p>Safe Communities Coalition</p> <p>Defiance County General Health District</p>
<p>Year 2: Partner with local organizations (i.e. law enforcement) and plan at least 2 awareness programs and/or workshops focusing on populations most at risk.</p> <p>Attain media coverage for programs and workshops.</p>	December 31, 2023		<p>Youth current drinker (drank alcohol at least once in the past month) – 2018 CHA</p>	
<p>Year 3: Continue efforts of years 1 and 2.</p>	December 31, 2024		<p>Drinking and driving (youth): Percent of youth who had driven a car in the past month after they had been drinking alcohol</p> <p>Texting and driving (youth): Percent of youth who reported texting while driving in the past month</p>	

Strategy identified as likely to decrease disparities?
 Yes No Not SHIP Identified

Resources to address strategy:
 Safe Communities Coalition, law enforcement, Defiance County General Health District

Outcome:
 Decrease risky driving behaviors

Progress and Measuring Outcomes

Progress will be monitored with measurable indicators identified for each strategy. Most indicators align directly with the SHIP. The individuals or agencies that are working on strategies will meet on an as-needed basis. POWER Defiance will meet quarterly to report out progress. POWER Defiance will create a plan to disseminate the CHIP to the community. Strategies, responsible agencies, and timelines will be reviewed at the end of each year by the committee. As this CHIP is a living document, edits and revisions will be made accordingly.

Defiance County will continue facilitating CHAs every three years to collect data and determine trends. Primary data will be collected for adults and secondary data will be analyzed for youth using national sets of questions to not only compare trends in Defiance County, but also be able to compare to the state and nation. This data will serve as measurable outcomes for each priority area. Indicators have already been defined throughout this report and are identified with the  icon.

In addition to outcome evaluation, process evaluation will also be used on a continuous basis to focus on the success of the strategies. Areas of process evaluation that the CHIP committee will monitor include the following: number of participants, location(s) where services are provided, number of policies implemented, economic status and racial/ethnic background of those receiving services (when applicable), and intervention delivery (quantity and fidelity).

Furthermore, all strategies have been incorporated into a "Progress Report" template that can be completed at all future meetings, keeping the committee on task and accountable. This progress report may also serve as meeting minutes.

Contact Us

For more information about any of the agencies, programs, and services described in this report, please contact:

Jamie Gerken, MPH, BSN
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419-784-3818

Appendix I: Gaps and Strategies

The following tables indicate community conditions, health behaviors, mental health and addiction, chronic disease, and injury prevention gaps and potential strategies that were compiled by POWER Defiance.

Priority Factors: Community Conditions

Gaps	Potential Strategies
1. Kindergarten readiness (2)	<ul style="list-style-type: none"> • Early childhood education 🇺🇸 ✓ • Early childhood home visiting programs 🇺🇸 ✓
2. Adverse childhood experiences (ACEs) (2)	<ul style="list-style-type: none"> • Early childhood home visiting programs 🇺🇸 ✓ • School-based violence and bullying prevention programs 🇺🇸 • Complete Streets * 🇺🇸 • Community Gardens * 🇺🇸 • Health in all policies * • Parenting mentorship • Drug court • Family based treatment
3. Poverty (2)	<ul style="list-style-type: none"> • Adult vocational training 🇺🇸 ✓ (2) • Child care subsidies 🇺🇸 ✓ • Living wage laws 🇺🇸 ✓ • Public transportation * (2) • Health in all policies * • Trauma informed care • Treatment over incarceration • Mentoring • Youth career training • Affordable childcare
4. Lack of transportation	<ul style="list-style-type: none"> • Four county transportation network
5. Lack of quality affordable housing	<ul style="list-style-type: none"> • Land banking programs 🇺🇸 ✓ • Affordable quality housing * • Neighborhood improvements

🇺🇸 = Ohio SHIP supported strategy

✓ = likely to decrease disparities

* Aligned with previous Defiance County CHIP

Priority Factors: Health Behaviors

Gaps	Potential Strategies
1. Adult obesity (2)	<ul style="list-style-type: none"> • Healthy school lunch initiatives  ✓ • Community-wide physical activity campaigns *  • Healthy food initiatives * • Obesity prevention interventions • Healthy meal prep
2. Nutrition	<ul style="list-style-type: none"> • Community Gardens *  • Food insecurity screening and referral *  • Healthy food initiatives *
3. Physical activity	<ul style="list-style-type: none"> • Green spaces and parks  ✓ • Worksite obesity prevention interventions  • Multi-component workplace supports for active commuting  • Individual incentives for public transportation  • Mixed-use development  • Community fitness programs  • Community-wide physical activity campaigns *  • Activity programs for older adults * 
4. High blood pressure	<ul style="list-style-type: none"> • Green spaces and parks  ✓ • Obesity prevention interventions
5. Tobacco use	<ul style="list-style-type: none"> • Tobacco cessation therapy affordability  ✓ • Mass media campaigns against tobacco use  • Smoke-free policies for indoor areas  • Outreach to targeted populations
6. WIC participants	<ul style="list-style-type: none"> • Coordinate outreach and enrollment in WIC program 

 = Ohio SHIP supported strategy

✓ = likely to decrease disparities

* Aligned with previous Defiance County CHIP

Priority Health Outcomes: Mental Health and Addiction

Gaps	Potential Strategies
1. Adult and youth depression and suicide (3)	<ul style="list-style-type: none"> • Integration of behavioral health services into primary care 🇺🇸 ✓ (2) • Group-based parenting programs 🇺🇸 (2) • Depression screening 🇺🇸 (2) • Mental health first aid * 🇺🇸 (3) • School-based social and emotional instruction * 🇺🇸 (2) • Universal school-based suicide awareness and education programs * 🇺🇸 (2) • Community-wide campaign to promote positive mental health and cell phone-based support programs * • Develop a unified approach to youth prevention programming * • Parent Project *
2. Substance use (2)	<ul style="list-style-type: none"> • Universal school-based alcohol prevention programs * 🇺🇸 (2) • Community awareness and education of risky behaviors and substance abuse issues and trends *

🇺🇸 = Ohio SHIP supported strategy

✓ = likely to decrease disparities

* Aligned with previous Defiance County CHIP

Priority Health Outcomes: Chronic Disease

Gaps	Potential Strategies
1. Heart disease and diabetes	<ul style="list-style-type: none"> • Hypertension screening and follow-up 🇺🇸 (2) • Community-wide physical activity campaigns * 🇺🇸 (2) • Community Gardens * 🇺🇸 (2) • Healthy food initiatives * (2) • Community walking trails • Low impact exercise programs • Educational community events

🇺🇸 = Ohio SHIP supported strategy

✓ = likely to decrease disparities

* Aligned with previous Defiance County CHIP

Other Priority: Injury Prevention

Gaps	Potential Strategies
1. Preterm birth and infant mortality	<ul style="list-style-type: none"> • Care coordination and access to well-woman care  • Safe sleep practices * • Child passenger safety *
2. Risky behavior	<ul style="list-style-type: none"> • Community awareness and education of risky behaviors and substance abuse issues and trends * • Risky driving behaviors education *

 = Ohio SHIP supported strategy

✓ = likely to decrease disparities

* Aligned with previous Defiance County CHIP

Appendix II: Links to Websites

Title of Link	Website URL
Centers for Disease Control; National Public Health Performance Standards; The Public Health System and the 10 Essential Public Health Services	http://www.cdc.gov/nphpsp/essentialservices.html
Health Communications in Tobacco Prevention and Control	https://www.cdc.gov/tobacco/stateandcommunity/bp-health-communications/pdfs/health-communications-508.pdf
Health In All Policies	https://www.apha.org/-/media/files/pdf/factsheets/health_inall_policies_guide_169pages.ashx?la=en&hash=641B94AF624D7440F836238F0551A5FF0DE4872A
Healthy People 2030	https://health.gov/healthypeople/objectives-and-data
Help Me Grow	https://odh.ohio.gov/wps/portal/gov/odh/know-our-programs/help-me-grow/help-me-grow
Home Improvement Loans and Grants	https://www.apha.org/-/media/files/pdf/factsheets/health_inall_policies_guide_169pages.ashx?la=en&hash=641B94AF624D7440F836238F0551A5FF0DE4872A
Ohio Tobacco Quit Line	https://ohio.quitlogix.org/en-US/
Service-Enriched Housing	https://www.apha.org/-/media/files/pdf/factsheets/health_inall_policies_guide_169pages.ashx?la=en&hash=641B94AF624D7440F836238F0551A5FF0DE4872A
Signs of Suicide (SOS)	https://sprc.org/resources-programs/sos-signs-suicide
SNAP/EBT	https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/electronic-benefit-transfer-payment-at-farmers-markets
The Incredible Years	http://www.incredibleyears.com/
Tobacco 21	https://tobacco21.org/state-by-state/
Tobacco Control Interventions	https://www.cdc.gov/policy/hst/hi5/tobaccointerventions/index.html
Too Good for Drugs	https://toogoodprograms.org/